



For Details, Contact:

Doug Macuch
RCI Custom Products
dmacuch@rcicustom.com
Phone 301-620-9130

RCI Custom Products
801 N. East Street
Frederick, MD 21701
Phone 301-620-9130
Fax 301-620-9103
www.rcicustom.com

Value Connectivity for the Competitive Bid Installer

RCI Custom Introduces a Comprehensive Offering of Value Connectivity Options

Washington D.C., May 16th 2014:

RCI Custom announces the launch of their new **Value Line**, a line of parts, wall plates, and rack panels that provides aggressively priced options for installers who find themselves in competitive bid spec jobs.

The Value Line offers RCI customers solid connectivity and panel options at rock bottom prices. Cost effective and practical, Value Line options were developed to give integrators the upper hand in competitive bid situations. From the popular CS Series Wall Plates and Rack Panels to Connectivity and Parts, the RCI Value Line will give integrators who choose RCI an even greater advantage in winning bids.

"We understand our customers are under pressure to find cost efficiencies for all their projects but especially in competitive bid situations. That's why it was so important for us to provide an easier way for them to quickly identify our products with rock bottom prices," said Bill Simmons, V.P. of RCI Custom. "The Value Line will save them money and time right off the bat to win those big jobs."

Value Line products are marked in the new Fall 2014 RCI Custom catalog being released in June 2014 and in RCI Customs proprietary panel building software, Panel Builder SE™.

About RCI Custom:

RCI Custom Products is an AV and Broadcast industry leader in the manufacture of Custom Wall Plates and Panels, Rack Mounting Solutions, Press Feeds, Wiring, and Connectivity Accessories. RCI Custom is located in Frederick, Maryland, and can be found on the web at www.rcicustom.com.